CARE360
REIMAGINING BUSINESS

MEET THE TEAM

***CARE*360 Global Team** brings together diverse, cross-disciplinary professionals with a shared vision: reimagining business to harmonize purpose with profit. Our team includes accomplished business leaders, educators, and entrepreneurs with experience from world-renowned organizations such as Google, DuPont, Unity Technologies, Fast Company, Bloomberg Media, and more.

With expertise spanning AI, systems design, meta skills, transformative business strategy, and creative arts, we're committed to delivering sustainable solutions. Our members hail from global universities, Ain Shams, Cambridge, Columbia, University of Chicago, Leicester, Northwestern, and Zagreb enriching our approach, rigor & cultural insights.

WE STAND FOR T.E.S.T.

Trust: Building dependable relationships committed to shared goals.
Empathy: Creating solutions that are aligned with values and diverse perspectives.
Sustainability: Propelling institutions that **C.A.R.E.** - Conscious, Accountable, Regenerative, and Evenhanded.
Transparency: Measuring and evaluating performance for all stakeholders .

Ira Kaufman, PhD

- Transformation strategist, CEO, author and educator, blending systemic thinking with purpose-driven methodologies. Co Founder of *CARE*360.
- ***"Leaders must unlearn outdated assumptions and reimagine business success to align profit with purpose."***

Penny Stein, MBA

- Authentic team builder, former DuPont product development engineer, STEM educator, and BOD- Science Museum of VA, fostering purpose-driven, collaborative, leadership. Co Founder of *CARE*360.
- ***"Authentic teams thrive by connecting values with action."***

Steve Holdych

- Innovator in human-centered AI integrating ethics with performance. Former leader at CapTech Consulting. Current Co-Founder and Chairman of Aveniq-"a new species of agency."
- ***"AI is most powerful when it amplifies human potential, not replaces it."***

Emad Davis

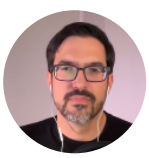
- Software engineer with a passion for systems design, customer value chains and incentive structures. Experience with mission-critical systems prioritizing security, reliability, and user-centric design to meet the needs of highly regulated environments.
- ***"Innovation must solve for equity as much as it solves for efficiency."***

Kate Byrne

- Champion for purposeful leadership and global impact investing to promote responsible business practices. Previous executive roles at major media companies including BusinessWeek, Fast Company, and Inc., and leadership roles at investment forums SOCAP and Katapult.
- ***"Purpose is the currency of future-proof businesses."***

Grace Waswa (Kenya)

- Leader in sustainability and development helping businesses align with UN Sustainable Goals (SDGs). Founder of initiatives supporting youth and women's empowerment, addressing systemic inequities in Africa through education and entrepreneurship. Named Africa's Top 35 Under 35 Young Professionals.
- ***"Empowering one woman transforms an entire community."***



Jorge Gutiérrez Luthe, MBA (Mexico)

- Communication Strategist formerly advising executives at Google and HSBC. At Google, he launched the Ads online learning platform, Skillshop, and prepped global leaders as part of the Advanced Presentation Skills faculty. He currently leads Better Storytelling at Work, management training consultancy.
- ***"Sustainability begins with understanding the communities we aim to serve."***

_CARE_360 team combines the power of T.E.S.T. values and creativity to deliver solutions that redefine success in an AI-driven era while addressing global challenges with integrity and purpose.

Joshua René

- Leader in organizational behavioral change and innovation. Founder of Spill Teem®, which guides business to leverage emotional intelligence and purpose to drive transformational outcomes.
- ***"Innovation is successful only when it uplifts everyone involved."***

Tariq Qureshi (Dubai)

- Futurist, Entrepreneur, former Bloomberg senior executive, and author of "Voices of the Future." Guides leaders to navigate the future of work, fintech, AI, and emerging technologies.
- ***"The more technological our world becomes, the more human we need to be."***

Mecca Antonia Burns

- Practitioner in applied theater, specializing in transformative leadership. Co-Director, Presence Center for Applied Theater Arts- specializing in creative arts to foster empathy, heal trauma and drive social change. Licensed counselor.
- "***Art has the power to heal and unite communities, transforming conflict into collaboration."***

Mohammad Ba-Aoum, PhD (Saudi Arabia)

- Expert in data analytics and systems modeling, integrating advanced technologies with sustainable and ethical practices.
- ***"Data is the language of the future, but empathy is its interpreter."***

Snjezana Slabek, MS (Norway)

- Recognized leader in corporate learning ecosystems & digital transformation, blending emotional intelligence with cutting-edge technology and innovation. Senior Director, Learning and Training at Cognite AS.
- ***"Lifelong learning is the key to thriving in relentless change."***

Jim Coleman

- Experienced leader in customer discovery, economic development, and community revitalization, aligning business goals with community impact for sustainable growth.
- "***The success of a business is measured by the well-being it creates."***

Shagorika Heryani, (India, Dubai, UAE)

- Purpose-driven leader, global CMO, focused on financial inclusion, sustainable economic systems, women empowerment. Co-founder, Good Kitchen beverage startup & podcast host, *The Reluctant Entrepreneur*.
- ***"I firmly advocate using technology for good and for positive, sustainable change. It's our moral responsibility to steer business and tech away from a zero-sum game to one that's more equal."***

Maritza Johnson, PhD

- Expert in human-centered security and privacy with experience at Google, Facebook, and Good Research. Dedicated to tackling challenges with data privacy, security and technology with ethical insight.
- ***"Designing with privacy in mind is essential to building user trust and sustainable technology solutions."***

Muhamed Ćatić, (Croatia, UAE)

- Global strategist with decades of experience in international business, innovation, and sustainability, focusing on the circular economy across the Mediterranean, Asia, and Africa.
- "***If life is divine, then time is divine also!"***

Ahmed Naguib, (Egypt)

- Experienced international business development strategist. Skilled in project management, Corporate Social Responsibility, cross cultural relationships, and youth development.
- ***"Empowering others is about igniting purpose and building bridges for lasting impact."***

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